



**North American Junior & Young Rider Championships (“NAJYRC”)
2018
Rebecca Farm, Kalispell, MT July 20-22, 2018**

Area VI Supplemental Information (Finances & Fundraising):

If you are reading this, let us be the first to congratulate both you (Parent/Guardian) and your Young Rider! A LOT of time, energy, hard work and MONEY have gone into getting you here to the point where the NAJYRC is even a consideration. Often regarded as the pinnacle of a Young Rider’s equestrian achievement, the NAJYRC is also recognized as the official Junior Olympics for Equestrian Sport by the United States Olympic Committee. The NAJYRC is the first opportunity for most Young Riders, as aspiring upper level riders, to experience the challenge, pressure, and excitement of team international competition but it comes with a hefty price tag.

A common assumption for parents who have not gone through the “Championships” process before is that the goods and services (apparel, tack, coaching) received by the team candidates have been donated. This is simply NOT true. While Area VI Young Riders (an affiliate of the United States Eventing Association, Inc., hereinafter referred to as “Young Riders”) anticipate receiving some donations, most items/services will need to be purchased, often at a discount, on our riders’ behalf. Young Riders, in turn, will make every effort to off-set some of the costs associated with sending teams to NAJYRC through group fundraising activities leading up to the event. Any costs not covered will ultimately fall on the families of those riders who will be attending the NAJYRC. With that being said, active participation in all group fundraising activities is CRITICAL.

In 2017, the NAJYRC was held, concurrently, with The Event at Rebecca Farm in Kalispell, Montana which meant that our Area VI riders & families shared the task of transporting the horses to the Championships venue which eliminated the need for commercial transportation (which has been used in the past to get horses to Kentucky when the hosting venue was the Kentucky Horse Park as well as to Colorado when the venue was the Colorado Horse Park)). Not having to pay for commercial transportation is a huge benefit. The 2018 NAJYRC will once again be held at Rebecca Farm so we look forward to taking that item off of our list of anticipated expenses. Items that will be on the list: team housing/accommodations, coaching & travel fees, veterinary expenses, event transportation (golf carts), team apparel & merchandise, event entry fees, meals for Coach, Chef, riders and grooms (with the exception of dinners which are donated and prepared by parents/families at the team house). There are numerous other expenses that will be incurred by each family leading up to the event. These include, but are not limited to (2) mandatory camps (March & June) for candidates & grooms, FEI application fees, jog attire, and miscellaneous items (in 2017, each rider was required to purchase IV fluids for their horse prior to arriving at the venue). Moving forward, expenses can vary depending on equipment/tack needs, event venue, etc. and final cost per family can be greatly affected by how successfully we fundraise. While our current fundraising model has yet to generate enough funds to cover 100% of the cost of attending the NAJYRC it has, in the past, greatly reduced the per rider obligation for families if fundraising targets are met. For 2017, the cost per rider, before and after fundraising benefits were applied:

NAJYRC 2017			
Actual Cost Per Rider	\$5,196.00		
Group Fundraising Benefit Per Rider	(2,696.00)		
Final Obligation Per Rider	\$2,500.00		

Please note that the numbers above are for last year's event and are included here to simply give you an idea of what NAJYRC can cost per family. The \$2,500/rider final financial obligation for 2017 should in no way be construed as a set cost for 2018.

In 2018, Young Riders are planning the following group fundraisers with a total fundraising target of \$10,000:

- Live auction at the Fresno County Horse Park CIC & H.T. (Saturday, Feb. 17th)
- Buy-In Party at the Twin Rivers CCI & H.T. (Friday, April 13th)
- Pancake breakfast at the Twin Rivers CCI & H.T. (Sunday, April 15th)
- Silent auction at the Twin Rivers CCI & H.T. (Thursday, April 12th - Sunday, April 15th)

ALL 2018 NAJYRC candidates (riders & grooms) and their families are required to participate in these group fundraisers. Participation will be tracked and failure to participate may not only act as a discredit for candidates during the selection process but will also ultimately result in a reduction(s) in the "Group Fundraising Benefit" realized by the rider/family with respect to the final financial obligation due following the completion of NAJYRC. In addition to group fundraising, every rider is responsible for raising \$500 and every groom is responsible for raising \$250. These individual fundraising requirements are due by June 15, 2018 and shall be turned in to the Area VI Young Rider Coordinators. Finally, all rider candidates are encouraged to engage in their own personal fundraising activities, such as local bake sales, personal outreach to family and friends, etc., the monies raised from which can be used to offset the final NAJYRC bill per rider.

We hope the information contained herein gives you a better understanding as to the financial expectations associated with NAJYRC. While getting to and paying for NAJYRC may seem like a daunting proposition, please know that it is a process, one that takes shape over the course of six months, and with good information and proper planning and preparation we all can work together to make it a successful, exciting and FUN journey. As always, we welcome your input and ideas with respect to fundraising and we are available to answer any questions and/or address any concerns you may have.

Kristin Hogan

Area VI Young Rider Coordinator
khogan@sonic.net

Laura Poch

Area VI Young Rider Coordinator
laurapoch@gmail.com